

## **Official Rules for Visible Connect**

In order to submit an application for this program, you must read and acknowledge you understand these Official Rules.

Visible Connect exists to address this question: how do we use mobile connectivity to empower and connect people to resources, education, and one another? To do that, we want to find the people most capable of utilizing mobile technology for social good and give them what they need to get the job done at scale.

Six early-stage organizations (incorporated in the U.S. as a nonprofit), selected from the complete pool of applicants, will each receive a grant of \$15,000 USD and nine months of intensive support.

Application submissions will only be accepted on <https://www.f6s.com/visibleconnect/apply>. You can also visit [Visible Connect](#) webpage on Uncharted.org and click the apply button, which will link you to the official application. Applications will open at 12:00 PM Pacific Daylight Time (PDT) on April 30, 2019 and close at 11:59 PM Pacific Daylight Time (PDT) on May 26, 2019.

The winning organizations will be announced on or around July 25, 2019.

### **Eligibility**

To be eligible to apply, organizations must:

- Have a strategy that is focused on deploying mobile technology to solve a social or environmental problem in the U.S.
- Be legally incorporated as a nonprofit corporation in the U.S.
- Have at least two committed teammates (founder, co-founder, or top leader of their organization) over the age of 18 who can attend the entire program, with the authority to make high-level, direction-shifting decisions.
- Have evidence of user/customer/beneficiary adoption.
- Commit to measuring their impact on their beneficiaries and sharing it every six months for up to 3 years with Uncharted.

The program is not open to individuals applying in their own capacity and not on behalf of their organization. Employees, representatives and immediate family (parents, spouses, siblings, children) of Uncharted, Entrepreneurship Database Program at Emory University, or any affiliate organizations or agents are not eligible to participate.

## **Judging Criteria**

Applicants will be judged based on:

- the potential for their product or service to create enduring change in the lives of their beneficiaries via deploying mobile technology,
- the plausibility of their plan to scale, and to benefit at least 1 million lives,
- the cohesion and domain expertise of their team, and
- the potential value they can get out of participating in this program.

## **Selection Process**

Applying organizations will be required to first answer some quick biographical and eligibility questions followed by more detailed questions about the organization. This will include providing short responses, key organizational documents, and uploading a short video response. Applicants will also be asked to fill out a survey for Emory University, a third party research partner that manages the impact assessment process of Uncharted.

After the application period closes on May 26, 2019, Uncharted, and other organizations or individuals involved with Visible Connect will select a fraction of applicants to complete two phases of interviews between June 10 and July 9, 2019. Final selection will be done on July 11, 2019, and the selected participants will be announced on or around July 25, 2019.

Each applying organization will be subjected to a verification of its eligibility and general compliance with these Official Rules and other legal obligations. Additional due diligence materials—such as background checks— may be requested.

Uncharted reserves the right, in its sole discretion, not to award a grant or award a partial grant in any amount to any or all winning applicants, or otherwise modify the benefits describes in these Official Rules.

The winning organizations will be notified on or about July 15, 2019 prior to announcement. Uncharted will attempt to reach the winning organizations a maximum of four attempts using the contact information supplied in the application process. If the winning organization cannot be reached within those four attempts, or if the organization does not fully comply with all eligibility requirements, an alternate organization will be selected from other eligible submissions. Upon notification, winning organizations agree to keep the fact of their selection strictly confidential until the announcement of winners is made public by Uncharted. Uncharted reserves the right to disqualify the applicant in the event this confidentiality obligation is breached or if the applicant otherwise violates these rules, other terms of participation in Visible Connect, legal obligations, or other reasons that could negatively impact Uncharted by association.

### **Value Proposition for Winning Organizations**

Visible Connect will award six winning organizations \$15,000. The grant will be dispersed after applicant has signed a program participation contract and will be dispersed after the September in-person summit.

Each winning organization also is eligible to the following prizes:

- I. receive all-expenses paid travel and lodging for two leaders from each winning organization to a five-day in-person summit led by Uncharted in Denver, Colorado, USA from September 9th-13th, 2019;
- II. guidance from mentors and technical experts;
- III. an executive coach;
- IV. a fundraising coach;
- V. 20 hours of pro-bono financial modeling;
- VI. all-expenses paid travel and lodging for two leaders from each winning organization to a funding summit led by Uncharted in Denver, Colorado, USA in February/March 2020.

All travel arrangements must be made through Uncharted. The trip portion of the prizes shall consist of (i) economy-class airfare for the two winning leaders from a major airport that is the closest to their residential area airport; (ii) hotel accommodations for five nights in Denver, CO chosen at Uncharted's discretion; and (iii) transport to and from the airport in Denver, CO. Airfare, hotel accommodations, and transportation shall be arranged at Uncharted's discretion. The two leaders are responsible for transport from his or her home to and from their home airport and any other incidentals or expenses. Once trip dates have been booked, no change, extension or substitution of trip dates will be permitted, except at Uncharted's sole discretion. The trip shall take place on or around September 9th-13th, 2019. No extension or change of trip dates permitted. Uncharted shall not replace any lost or stolen tickets, travel vouchers, certificates or similar items once they are in the two leader's possession. If the two leaders live within 100 miles of the Denver, CO the air transportation portion of the prize shall not be awarded and ground transportation shall be substituted and no additional compensation shall be provided. The two leaders must possess valid ID and are solely responsible for obtaining all necessary and required travel documents (passport, etc.) in order to travel. Uncharted, its affiliates, subsidiaries, divisions, advertising and promotion agencies ("Contest Entities") shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same. Contest Entities shall not be liable for any loss or damage to baggage.

## Rules

- Eligible organizations must submit their full and complete application on F6S by 11:59 PM Pacific Daylight Time (PDT) on May 26, 2019. Please visit <https://www.f6s.com/unchartedmobiletech/apply> to apply.
- Applicants must be a high-level leader within their organization (founder, co-founder, CEO, COO, etc. and must be over the age of 18).
- All submissions and answers to questions must be in English. Applications not submitted in English will not be accepted.
- Applicant contact information (e-mail, name, location, etc.) will be added to the online mailing lists of Uncharted.
- Your application should not contain any confidential information or trade secrets and applicant should warrant that their application does not contain any confidential information.
- The winning organizations will not have to give up equity of any kind. The \$15,000 USD award is a grant to be used solely to scale the organization's projects. The winning organizations will be required to sign a legal grant agreement following their selection.
- Winning organizations must be able to complete short impact surveys every six months for up to three years to help Uncharted measure the impact their organizations are having on their beneficiaries.
- Winning organizations must be able to send two high-level leaders from their organizations to Denver, CO, USA on September 9-13, 2019 for the in-person summit and the funding summit event in February/March 2020.
- Applicants are not required to make any purchases or payment in order to apply or win the program.
- If applicants or winning organizations are found to have plagiarized, misrepresented, or utilized intellectual property that is not their own, they will be immediately disqualified and not eligible to receive any award funding or reimbursement for expenses.
- Uncharted will retain all applicant data and information for the purposes of this program—and will not sell or give that information outside of program partner.
- Uncharted, and contractors for Visible Connect reserve the right to aggregate unidentifiable applicant data for internal and external use. We will use this information to understand and report trends in our applicant pool, including, for example, “10% of applicants have operations in New York” or “40% of applicants have at least one female co-founder.”
- By participating in Visible Connect, applicants grant Uncharted and its designees, affiliates, licensees and assigns, permission to use each applicant's name, hometown, likeness, voice, description of idea, statements and photograph for any purpose related to Visible Connect, including future advertising and publicity in any and all media now known or later developed throughout the world in perpetuity, in any manner, without additional compensation or notification to, or permission from, the applicant.
- By participating in Visible Connect, each participant releases Uncharted, as well as each of their respective employees, officers, representatives, directors and agents from all liability, claims or actions of any kind whatsoever, known or unknown, including

injuries and claims of infringement from any third party, damages or losses of any kind to persons and/or property which may be sustained in connection with either directly or indirectly, the awarding, receipt, ownership, use or misuse of any award or participation in Visible Connect. Uncharted is not responsible if Visible Connect cannot take place or be completed due to cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Without limiting the generality of the foregoing, applicants hereby agree that Uncharted is not responsible for any unauthorized use of applications by third parties.

- Rules are subject to change and all applicants will be notified by e-mail if this occurs.
- Rules will also be updated on the program website (<https://uncharted.org/program/visible-connect-year-two/>)
- Participation in Visible Connect is subject to all applicable laws, regulations and policies.
- Winning organizations are solely responsible for any and all taxes, fees, expenses and reporting associated with participation in Visible Connect. Winning organizations may not substitute, transfer or redeem for cash all or any part of an award.
- Uncharted reserves the right to disqualify applicants from any award should they fail to abide by these Official Rules, to provide requested information or additional documentation in a timely manner, to comply with the due diligence process or to reach agreement on the grant agreement within a reasonable time..
- This program shall be governed by and interpreted under the laws of the State of Colorado without regard to its conflicts of laws provisions. All applicants hereby irrevocably (1) agree that any and all disputes, claims, causes of action, or controversies (“Claims”) arising out of or in connection with Visible Connect shall be brought exclusively in the state or federal courts located in Denver County in the State of Colorado, USA and (2) consent to the exclusive jurisdiction and venue of those courts and waive any objection to such venue based on grounds of forum non conveniens. Should any part of these Official Rules be declared invalid by a court of competent jurisdiction of the State of Colorado, such invalidation should not invalidate the remaining portions of these Official Rules, and they shall remain in full force and effect.